

Determining The Right Product For You – User Analysis

1. How many people are in your household? _____
2. Do you / your family drink tap water? _____
3. Do you / your family drink bottled water? _____
4. If “yes”, how much do you / your family spend each week on bottled water? _____
5. What is your annual bottled water expense? (Answer 4 X 52 = Annual Expense) _____
6. What is your 15 year expense? (Answer # 5 X 15 = 15 Year Expense) _____
7. What is your 20 year expense? (Answer # 5 X 20 = 20 Year Expense) _____
8. What is your 25 year expense? (Answer # 5 X 25 = 25 Year Expense) _____
9. If you experience results, do you intend to share water with family & friends? _____
10. Do you / your family purchase skin toners? _____
11. Do you / your family purchase household cleaners? (409, Fantastic, Lysol) _____
12. Do you / your family purchase fresh fruits & vegetables? _____

ASSIGNED VALUES:

NUMBER OF PEOPLE IN HOUSEHOLD = ACTUAL NUMBER

NO = 0 YES = 1

ANNUAL BOTTLED WATER EXPENSE =

\$1 - \$2500 = 1 \$2501 - \$4000 = 2 \$4001 - \$6000 = 3 \$6001 - \$7500 = 4 \$7501+ = 5

PRODUCT RECOMMENDATION BASED ON YOUR RESPONSES:

SCORE 0 – 3 = SunUS

SCORE 4 – 5 = LeveLuk Jr. II

SCORE 6 – 7 = LeveLuk DX II

SCORE 8 – 15 = LeveLuk SD501

SCORE 15 – Above = Super 501